



For some children, it's a new start in a new school. For other kids it's a return to the classroom after the holidays. The excitement though is the same for all.

So let's get ready with colourful bags and accessories for new beginnings, learning, fun, friends and all kinds of new adventures in and out of school.

We celebrate the young playful explorers with our new exciting and colourful range of school bags, backpacks, pencil cases, trollys and more. 4-15

School bags for playful explorers

16-19

Backpacks ready for adventure

20-24

Cool kids and their accessories

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Essentials for all kind of exploring

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Signature for the next adventure

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Luggage - ready to go









Grown Up Licenses is one of the world's largest bag and luggage manufacturer with speciality in design and development of school bags. We have the licensee agreement with one of the most well-known and playful brands in the world – The LEGO® Group.

Our Schoolbags provide children the highest level of comfort, ergonomics and functionality. Based on the creative LEGO® universe, we have created a range of schoolbags, backpacks, luggage and accessories to enable children in their everyday playfulness.

Our philosophy is closely linked to the LEGO® experience. Our range of schoolbags is the essence of quality, durability and high level of functionality – just like the LEGO® brick.







and pencil case with content.



20238-2302 LEGO® NINJAGO®, Red



20238-2303 LEGO® NINJAGO®, Into the unknown



20238-2306 LEGO® Unicorn



20238-23 09 LEGO® Alphabet



20238-2312 LEGO® CITY AWAITS



All styles include matching gym bag

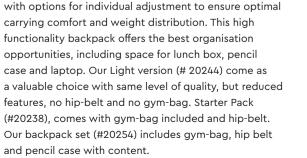




Dimensions

- 39.5 x 24 x 17 cm
- 20 L
- 1.024 kg

Material



Optimo school

starter backpack set

Attachable gym bag and pencil case with contents



20254-2302 LEGO® NINJAGO®. Red



20254-2303 LEGO® NINJAGO®. Into the unknown



20254-2306 LEGO® Unicorn



20254-2309 LEGO® Alphabet



20254-2312 LEGO® CITY AWAITS

Dimensions

- 39.5 x 24 x 17 cm
- 29.5 L (set)
- 1.375 kg (set)

Material

■ Poly 300D rPET w/WR (100% polyester)

Optimo light school starter backpack



20244-2302 LEGO® NINJAGO®. Red



20244-2303 LEGO® NINJAGO®. Into the unknown



20244-2306 LEGO® Unicorn

new style



20244-2309 LEGO® Alphabet

Dimensions

■ 0,706 kg

■ 20 L

■ 39.5 x 24 x 17 cm



20244-2312 LEGO® CITY AWAITS

■ Poly 300D rPET w/WR (100% polyester)



Material





20214-2301 LEGO® NINJAGO®, Green



20214-2302 LEGO® NINJAGO®, Red



20214-2304 LEGO® Mermaid



20214-2311 LEGO® Build It

This larger backpack is a perfect fit for the taller school starter as well as junior children. Besides the features from Optimo, this bag also offers one extra and separate compartment for further items needed for school. Maxi Light (#20245) is our valuable choice with same level of quality, but reduced features, no hip-belt and no gymbag. Maxi Plus (#20214), comes with gym-bag included and hip-belt. Our Maxi Plus set (#20229) includes gymbag, hip belt and pencil case with content.



All styles include matching gym bag



Dimensions

- 42 x 25 x 22 cm
- 23 L
- 1.075 kg

Material

Maxi plus

school bag set

Attachable gym bag and pencil case with content





20229-2301 LEGO® NINJAGO®, Green



20229-2304 LEGO® Mermaid

Dimensions

- 42 x 25 x 22 cm
- 32.5 L (set)
- 1.5 kg (set)



20229-2302 LEGO® NINJAGO®,



20229-2311 LEGO® Build It

Material

Poly 300D rPET w/WR (100% polyester)



Maxi plus light

school bag



20245-2301 LEGO® NINJAGO®, Green



20245-2304 LEGO® Mermaid

Dimensions

- 42 x 25 x 22 cm
- 23 L
- 0,8 kg



20245-2302 LEGO® NINJAGO®, Red



20245-2311 LEGO® Build It

Material







20192-2301 LEGO® NINJAGO®, Green



20192-2303 LEGO® NINJAGO®, Into the unknown



20192-2307 LEGO® Violet/Purple



20192-2310 LEGO® Navy/Turquoise







Dimensions

- 38 x 28 x 27 cm
- 24 L
- 1.2 kg

Material



School bags overview



Optimo school starter backpack



Maxi Plus school bag



Hansen school bag

	starter backpack	school bag	school bag
Air mesh padded back panel with adjustable height system			
Adjustable and reflective chest strap	•	•	•
Adjustable, removeable and padded hip belt			
Adjustable and air mesh padded shoulder straps	•	•	•
Air mesh padded back panel with airflow			
Side mesh pockets			•
Reflective elements on all sides			
Attachable gym bag	•	•	
Exterior pocket for drinking bottle			
Recycled material	•	•	•
Fixed EVA bottom for optimal stability			
Insulated compartment for lunch box	•	•	
Top padded handle			
Water repellent material	•	•	•
Recommended height	116-140 cm	150-160 cm	122-160 cm
Matching accessories	•	•	•
Inside slip pocket for books or a laptop			
Inside elastic strap to fix a pencil case	•		
Inside small zipper pocket	•	•	
Separate padded laptop compartment with zipper access		•	•
Name tag for easy identification	•		•
Detachable key hanger			









20224-2307

20224-2310 LEGO® Navy/Turquoise

- Large compartment with padded slip pocket for laptop
- Two front zipper pockets for accessories
- Adjustable chest- and shoulder straps- Exterior pocket for water bottle
- Foam-padded back panel
- Reflective elements on all sides
- Name tag



Dimensions

- 38 x 25 x 23 cm
- 23 L
- 0.435 kg

Material











20221-0026 Black



20221-0199 Stone Grey



20221-0268 Medium Lilac





- Large compartment with multiple inside slip pockets
- Large front compartment with room for stationaries
- Small front zipper pockets for accessories
- Two removeable small zipper pouches
- Retractable name card on side panel
- Reflective elements on all sides

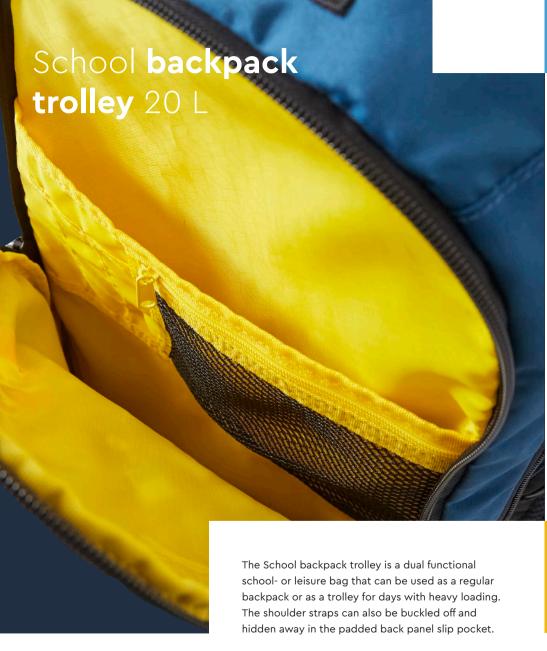


Dimensions

- 45 x 29 x 17 cm
- 18 L
- 1.09 kg

Material

Poly 900D rPET shinny with WR (100% polyester)







20249-2303 LEGO® NINJAGO®, Into the unknown

20249-2311 LEGO® Build It



- Pull-out trolley handle
- Two large main compartments
- Front pocket for accessories
- Mesh side pockets
- Bottom studs for optimal stability
- Reflective elements on all sides
- Name tag

Dimensions

- 40.5 x 27 x 22 cm
- 20 L
- 1,406 kg

Material

FABRIC

300D rPET polyester with PU coating

Explorer premium

school bag



20168-2301 LEGO® NINJAGO®, Green



20168-2303 LEGO® NINJAGO®, Into the unknown

Dimensions

- 41 x 28 x 22.5 cm
- 18 L
- 1.27 kg



20168-2302 LEGO® NINJAGO®, Red



20168-2313 LEGO® CITY RACE

Material

■ 100% polyester



Explorer premium

4 pcs set



20210-2301 LEGO® NINJAGO®, Green



20210-2302 LEGO® NINJAGO®,



20210-2303 LEGO® NINJAGO®, Into the unknown

Dimensions

- 41 x 28 x 25 cm
- 29.5 L (set)
- 1.74 kg (set)



20210-2313 LEGO® CITY RACE

Material

■ Poly 300D rPET w/WR (100% polyester)/Poly 210D rPET w/WR (100% polyester)/190T nylon



Easy school bag

20043-2301 LEGO® NINJAGO®, Green



20043-2303 LEGO® NINJAGO®, Into the unknown

Dimensions

- 39 x 29 x 22 cm
- 18 L
- 0.79 kg



20043-2302 LEGO® NINJAGO®, Red



20043-2313 LEGO® CITY RACE

Material

■ Poly 300D rPET w/WR (100% Polyester)



Easy school bag 3 pcs set



20015-2301 LEGO® NINJAGO®, Green



20015-2302 LEGO® NINJAGO®, Red



20015-2303 LEGO® NINJAGO®, Into the unknown

Dimensions

- 39 x 29 x 22 cm
- 29 L (set)
- 1.21 kg (set)

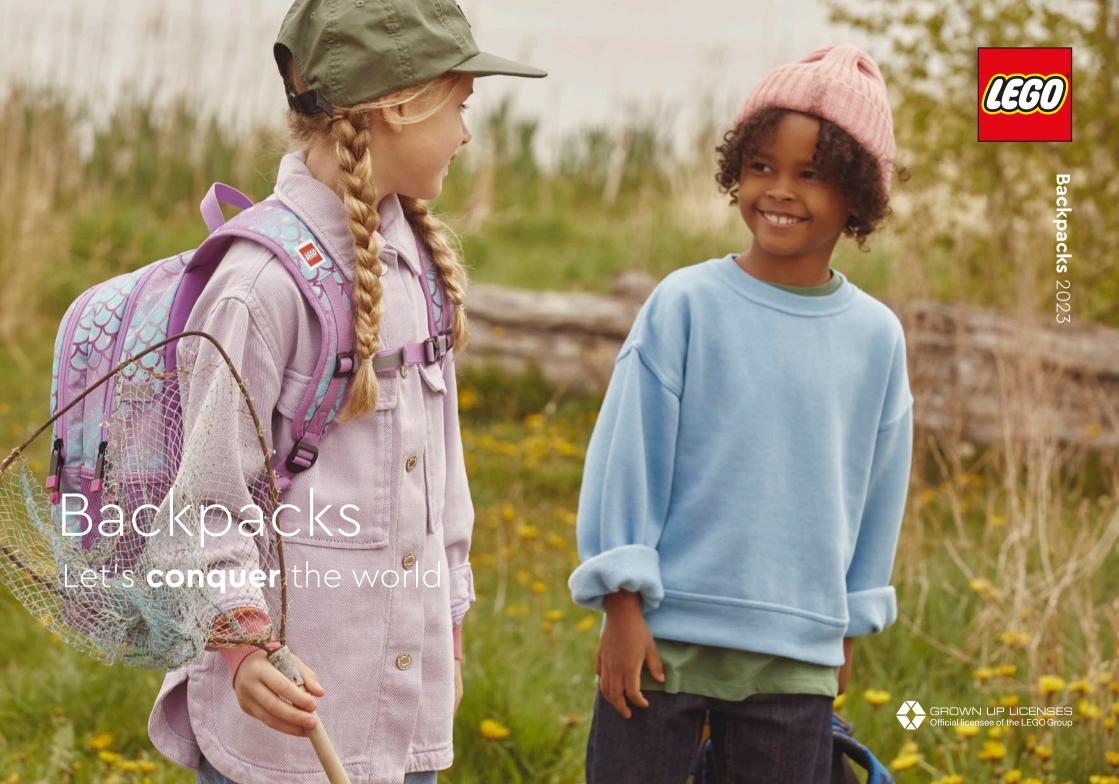


20015-2313 LEGO® CITY RACE

Material

 Poly 300D rPET w/WR (100% polyester)/
 Poly 210D rPET w/ WR (100% polyester)









10030-2301 LEGO® NINJAGO®, Green



10030-2303 LEGO® NINJAGO®, Into the unknown



10030-2306 LEGO® Unicorn



10030-2309 LEGO® Alphabet



10030-2312 LEGO® CITY AWAITS

- Adjustable chest- and shoulder strap
- Padded back panel
- Side mesh pocket
- Reflective elements on all sides
- Name tag



Dimensions

- 32.5 x 24 x 13 cm
- 10 L
- 0.2 kg

Material



AGE SAME

20241-2302 LEGO® NINJAGO®, Red



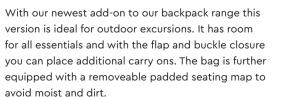
20241-2306 LEGO® Unicorn



20241-2309 LEGO® Alphabet



20241-2313 LEGO® CITY RACE



Product features

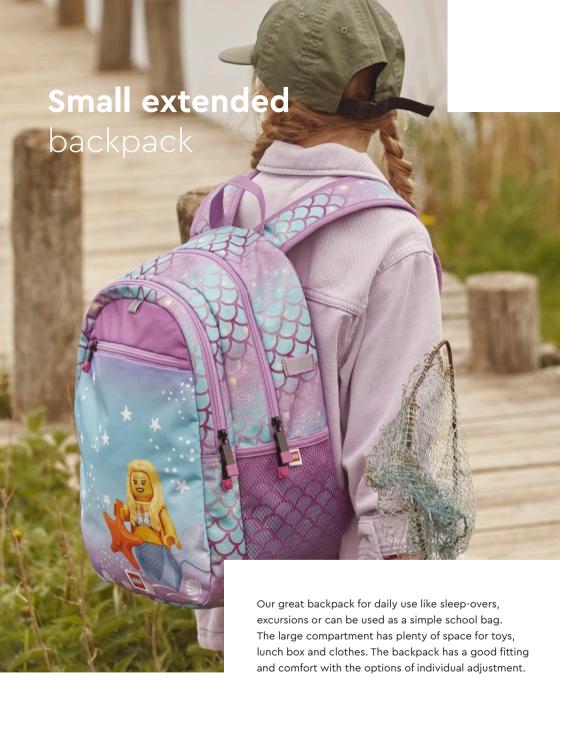
- Side mesh pockets
- Front zipper pocket
- Main compartment with string closure
- Inside pocket with removeable seating mat
- Air mesh back panel
- Adjustable chest- and shoulder straps
- Reflective elements on all sides
- Name tag



Dimensions

- 35 x 24 x 15 cm
- 13 L
- 0.36 kg

Material





20222-2301 LEGO® NINJAGO®, Green



20222-2302 LEGO® NINJAGO®, Red



20222-2304 LEGO® Mermaid



20222-2311 LEGO® Build It



20222-2313 LEGO® CITY RACE

- Two main compartments and one front zipper pocket
- Adjustable chest- and shoulder straps
- Side mesh pockets
- Foam-padded back panel
- Reflective elements on all sides
- Name tag



Dimensions

- 40 x 27 x 18 cm
- 18 L
- 0.36 kg

Material



Pencil case

with content

Our range of pencil cases varies from a full packed version with all stationaries to simpler single compartment versions to fill with your own favorites.



20085-2301 LEGO® NINJAGO®, Green



20085-2302 LEGO® NINJAGO®, Red



20085-2303 LEGO® NINJAGO®, Into the unknown



20085-2311 LEGO® Build It



20085-2312 LEGO® CITY AWAITS



20085-2313 LEGO® CITY RACE



20085-2304 LEGO® Mermaid



20085-2306 LEGO® Unicorn



20085-2309 LEGO® Alphabet



Product features

- Name tag for easy identification
- Weekly timetable
- Includes CE Certified stationary

Dimensions

- 14 x 20 x 4 cm
- 0.5 L
- 0.32 kg

Material



Pencil box

10052-2301 LEGO® NINJAGO®, Green



10052-2306 LEGO® Unicorn



10052-2311 LEGO® Build It

Product features

- Name tag for easy identification
- Fits the most essential school stationary



10052-2302 LEGO® NINJAGO®, Red



10052-2303 LEGO® NINJAGO®, Into the unknown



10052-2313 LEGO® CITY RACE

Dimensions

- 6 x 21 x 10 cm
- 1 L
- 0.078 kg

Material

■ Poly 300D rPET w/WR (100% Polyester)

Round pencil roll



10050-2301 LEGO® NINJAGO®, Green



10050-2306 LEGO® Unicorn



10050-2311 LEGO® Build It

Product features

- Name tag for easy identification
- Fits the most essential school stationary



10050-2302 LEGO® NINJAGO®, Red



10050-2309 LEGO® Alphabet

- 1.5 L

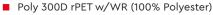
Material











Lunch box

Our new shoulder lunch bag has one big insulated compartment, which will keep your daily food and drinks fresh. Use the bag in school or bring along for a daytrip.





20240-2303 LEGO® NINJAGO®, Into the unknown

Product features

- Insulated compartment
- Adjustable shoulder strap

20240-2306 LEGO®, Unicorn

Dimensions

- 15 x 23 x 16 cm
- 5 L
- 0.192 kg

Material

■ Poly 300D rPET w/WR (100% Polyester)



Card wallet

This wallet can be carried around the neck, attached in all our LEGO® school bags or used separately as a key chain if the wallet is clicked off.





20063-2301 LEGO® NINJAGO®, Green

Product features

- Interchangeable buckle system to fit our LEGO® school bags- Detachable carrying strap with release buckle
- Room for cards and cash
- Transparent pocket for travel card

20063-2304 LEGO®, Mermaid

Dimensions

- 8 x 11.5 x 2 cm
- 0.25 L
- 0.06 kg

Material

■ Poly 300D rPET w/WR (100% Polyester)

3

FABRIC

Raincover

Dimensions

- 52 x 49 x 0 cm
- 0.05 kg

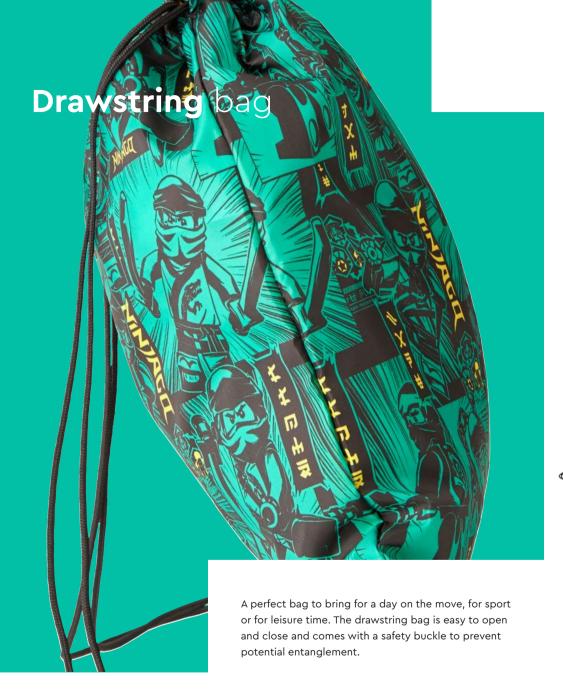
Material

Poly 210D (100% Polyester)

20021-2111

FLOURESCENT YELLOW (WET COLOR EFFECT)











10034-2302 LEGO® NINJAGO®, Red



10034-2303 LEGO® NINJAGO®, Into the unknown



10034-2309 LEGO® Alphabet



10034-2311 LEGO® Build It

- String closure
- Safety and anti-tangle buckles



Dimensions

- 41 x 32 x 0 cm
- 11 L
- 0.1 kg

Material

■ Poly 210D rPET (100% Polyester)



Kindergarten

backpack

Another new bag in our range is this backpack for the younger ones. Great for a day trip or to carry the essential toys when going out.

new style



20243-2301 LEGO® NINJAGO®, Green

Product features

- Main compartment and front zipper pocket
- Adjustable chest-and shoulder straps
- Reflective elements on all sides
- Name tag



20243-2306 LEGO®, Unicorn

Dimensions

- 32 x 20 x 12 cm
- 7 L
- 0.206 kg

Material

■ Poly 300D NON-rPET w/WR (100% polyester)

Large backpack

This backpack is designed with a stable and airflow pattern back panel for increased comfort. The front panel is designed with a 3D effect that brings out the characters.



10100-2303 LEGO® NINJAGO®, Into the unknown



10100-2313 LEGO® CITY RACE

Product features

- Padded back panel
- Side mesh pockets
- Adjustable shoulder straps
- Main compartment and front zipper pocket
- Reflective elements on all sides

Dimensions

- 37 x 27.5 x 9 cm
- 11 L
- 0.4 kg

Material

■ EVA/common 300D Pux2 solid

Lunch box

The insulated lunch box with zipper opening and carrying handle makes it easy to bring food and snacks while keeping it fresh. The front panel is designed with a 3D effect that brings out the characters.



10102-2303 LEGO® NINJAGO®, Into the unknown

Product features

■ Insulated main compartment



10102-2313 LEGO® CITY RACE

Dimensions

- 30 x 22.6 x 6.5 cm
- 5 L
- 0.3 kg

Material

■ EVA/common 300D Pux2 solid

Drawstring bag

A perfect bag to bring for a day on the move, for sport or for leisure time. The drawstring bag is easy to open and close and comes with a safety buckle to prevent potential entanglement.



10105-2303 LEGO® NINJAGO®, Into the unknown

Product features

- String closure
- Safety and anti-tangle buckles

10105-2313 LEGO® CITY RACE

Dimensions

- 41 x 32 x 0 cm
- 10 L
- 0.06 kg

Material

■ Common 210D Pux2 print/solid

Pencil pouch

Small pouch for pencils and other stationery items.





Product features

■ Fits the most essential school stationary



10104-2313 LEGO® CITY RACE

Dimensions

- 10.5 x 21.5 x 0 cm
- 0.03 kg

Material

■ Common 600D Pux2 print/ solid







Wallet

Small wallet with velcro closure and pockets for cash and cards.



10103-2303 LEGO® NINJAGO®, Into the unknown

Product features

- Velcro closure
- Room for cards and coins



10103-2313 LEGO® CITY RACE

Dimensions

- 25.5 x 13 x 0 cm
- 0.04 kg

Material

■ Common 600D Pux2 solid















20204-0021 Bright red



20204-0037 Bright Green



20204-0140 Earth Blue



20204-0353Vibrant Coral



- Exterior pocket for drinking bottle
- Padded back panel
- Adjustable chest- and shoulder straps
- Large main compartment with padded room for laptop
- Top knob pocket with a room inside for a mobile phone or pencils
- Bottom small knob pocket for small accessories



Dimensions

- 40 x 24 x 13 cm
- 18 L
- 0.46 kg

Material

■ Poly 900D rPET shinny w/WR (100% polyester)





20205-0021 Bright red



20205-0037 Bright Green



20205-0140 Earth Blue



20205-0353 Vibrant Coral

to people of all ages and all genders. It is comfortable to wear and suitable for both school, work, leisure and holiday due to the volume. In the iconic designed front pockets, you can keep your small accessories.



- Exterior pocket for drinking bottle
- Padded back panel
- Adjustable chest- and shoulder straps
- Large main compartment with padded room for laptop
- Top knob pocket with a room inside for a mobile phone or pencils
- Bottom small knob pocket for small accessories



Dimensions

- 37 x 25.5 x 15 cm
- 15 L
- 0.59 kg

Material





20206-0021 Bright red



20206-0037 Bright Green



20206-0140 Earth Blue



20206-0353 Vibrant Coral



- Main compartment and 2 front zipper pockets for accessories.
- Reflective elements on all sides
- Padded back panel
- Adjustable chest- and shoulder straps



Dimensions

- 29 x 20 x 10 cm
- 7 L
- 0.34 kg

Material





20207-0021 Bright red



20207-0037 Bright Green



20207-0140 Earth Blue



20207-0353 Vibrant Coral



- Adjustable shoulder strap for both left and right position
- Inside slip pocket
- Two front knob pockets for small accessories
- Reflective element at front



Dimensions

- 25.5 x 12.5 x 8 cm
- 2.5 L
- 0.19 kg

Material







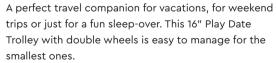






20160-2301 LEGO® Ninjago, Green

20160-2312 LEGO® CITY AWAITS





- Silent-glide double wheels
- Strong double tube telescopic trolley system
- Inside elastic compression strap
- Inside compartment divider with mesh pocket
- Made for durable, long-lasting use
- Can be fully recycled after use

Dimensions

- 46 x 33 x 20 cm
- 30 L
- 2.03 kg

Material

■ 100% ABS + PC film

Brick 2x3 trolley









20149-0021 Bright red

20149-0023 Bright blue

20149-0221 Bright purple

The Signature Trolley is the embodiment of the iconic LEGO® and is based on the iconic classic 2x3 LEGO® brick, scaled 1:2500. In addition to being made of PVC-free material, the Signature Trolley has silent double wheels, internal elastic strap and zipper mesh pocket for easy organisation.



Product features

- Made in virgin polypropylene which means it can be 100% recycled
- Silent-glide double wheels
- Built-in TSA combination lock
- Strong & sturdy single tube telescopic trolley system
- Inside elastic compression strap
- Inside compartment divider with mesh pocket
- Made for durable, long-lasting use
- Can be fully recycled after use

Dimensions

- 56 x 35.5 x 23 cm
- 35 L
- 2.76 kg

Material

■ Virgin Polypropylene (100%)

Brick 2x2 trolley S

With its clean look, sturdy trolley system and iconic LEGO® design, the Urban Trolley is characterized by its numerous LEGO® details such as the unique LEGO® brick, backside debossed LEGO® logo and LEGO® marked silent double wheels. The Urban Trolley is where design meets quality.



20152-1963 Black/bright red

20152-1964 Off white/Bright purple

Dimensions

- 54.5 x 36.5 x 22 cm
- 40 L
- 2.72 kg

Material

■ PC (80%) / ABS (20%)

Brick 2x2 trolley M

Product features

- Strong custom-designed shells in PC-material
- ABS with a built-in brick 2x2 design
- Silent-glide double wheels
- Fixed TSA combination lock with a 3-digit code
- Strong & lightweight dual tube telescopic trolley system

- Textured finish that reduces scratch visibility
- Inside elastic compression strap
- Inside compartment divider with two small mesh pockets
- Made for durable, long-lasting use
- Can be fully recycled after use



20153-1963 Black/bright red

20153-1964 Off white/Bright purple

Dimensions

- 66.5 x 47 x 26 cm
- 70 L
- 3.69 kg

Material

■ PC (80%) / ABS (20%)

Brick 2x2 trolley L



20154-1963 Black/bright red 20154-1964 Off white/Bright purple

■ PC (80%) / ABS (20%)

Material

Dimensions

- 76.5 x 53.5 x 31 cm
- 110 L
- 4.36 kg

Brick 2x2 trolley 3 pcs set





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Quality Guarantee

GROWN UP Licenses ApS guarantees the quality of the bags, trolleys and accessories shown herein. If the products do not meet your expectations please contact us at customerservice@gp-licenses.com